

Annual Report 2019-2020

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Treasurers Report

The Tasmanian Art Teachers Association Inc. (TATA)
Treasurer's Report for AGM
Reporting Period 19nd November 2019 to 16th of November 2020

Balance of TATA Accounts – 19/11/2019 to 16/11/2020

The balance of the TATA MyState Bank Account at the start of the reporting period was \$7,692.52.

Income for TATA – 19/11/2019 to 16/11/2020

TATA's income into the TATA MyState Bank Account for the duration of the reporting period was \$23,147.25.

This included:

- \$19,687.35 as the transfer of the PLI funding for TATA to deliver PL and
- \$3459.90 in membership through Stripe and direct credit

TATA no longer holds a PayPal account.

All membership transactions that come in via the Website Form have now moved to Stripe. These payments are deposited directly into the TATA MyState bank account.

Expenses for TATA – 19/11/2019 to 16/11/2020

The operating costs and expenses for TATA over the reporting period were **\$1438.00**.

This comprised of:

- Website related expenses incurred \$1105.00
- Insurance for the TATA was also paid - to the amount of \$333.00

Total Expenses for the reporting period was **\$1438.00**.

Current Balance of TATA Accounts

As of the 17th of November 2020, the current balance of the TATA MyState Bank Account is \$29,367.68. The balance held in Stripe is \$0.00.

There is no petty cash held by the TATA Treasurer for day-to-day purposes.

Further clarification on how monies have been transacted for the reporting period can be seen in Appendix 1, the MyState transactional history, and Appendix 2, the Stripe Reports Overview.

Appendix 1

Financial Report MyState Account – Item List

Date	Description	Credit	Debit
09/11/2020	DIRECT CR FROM:STRIPE REF: STRIPE_JM7BWVzPzw5	\$34.09	
12/10/2020	DIRECT CR FROM:STRIPE REF: STRIPE_JBdQpDEjJsF	\$34.09	
11/10/2020	EXT TRF TO 219296 1601-wizard web design		\$120.00
11/10/2020	EXT TRF TO 219296 1679-wizard web design		\$270.00
11/10/2020	EXT TRF TO 219296 1634-wizard web design		\$85.00
28/09/2020	DIRECT CR FROM:STRIPE REF: STRIPE_J6NmtXQXhZK	\$14.44	
24/09/2020	DIRECT CR FROM:STRIPE REF: STRIPE_J4t8hPsCLii	\$14.44	
23/09/2020	DIRECT CR FROM:STRIPE REF: STRIPE_J4VjymPGxap	\$14.44	
14/09/2020	DIRECT CR FROM:STRIPE REF: STRIPE_J18bfmDGsBH	\$294.46	
10/09/2020	DIRECT CR FROM:STRIPE REF: STRIPE_Hzdwr7ey2nc	\$97.95	
03/09/2020	DIRECT CR FROM:STRIPE REF: STRIPE_Hx1EBzRmxbW	\$146.48	
02/09/2020	DIRECT CR FROM:STRIPE REF: STRIPE_HweKcgVBANz	\$34.09	
02/09/2020	DIRECT CR FROM:DEPT OF EDUCATIO REF: 578717	\$100.00	
26/08/2020	DIRECT CR FROM:STRIPE REF: STRIPE_Hu1Ngwpj4et	\$68.18	
20/08/2020	DIRECT CR FROM:STRIPE REF: STRIPE_Hrm8go7FXFp	\$34.09	
19/08/2020	DIRECT CR FROM:STRIPE REF: STRIPE_HrPhau9avEn	\$263.19	
18/08/2020	DIRECT CR FROM:STRIPE REF: STRIPE_Hr1XnvisNJb	\$34.09	

17/08/2020	NPP CREDIT Lunden Art Sub		\$35.00	
13/08/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_Hp9PoxhBWM4	\$34.09	
12/08/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_Hom9aZPuThJ	\$165.24	
07/08/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HmtrZeoUPNN	\$34.09	
06/08/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HmWj5KQD7Q7	\$34.09	
05/08/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_Hm9jf4muDma	\$308.90	
30/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HjuHXJu8gzq	\$48.53	
29/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HjX2UTU8EuP	\$165.24	
28/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_Hj9kPJk64Xk	\$28.88	
23/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HhHpJhbMSW5	\$34.09	
20/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_Hg9wLyF8ZDa	\$34.09	
09/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_Hc2aHcbrH9G	\$34.09	
06/07/2020	EXT TRF TO 219296 Wordpress Web-wizard web design			\$85.00
06/07/2020	EXT TRF TO 219296 Wizard Web-wizard web design			\$22.50
06/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_Hauov3DpN3G	\$34.09	
06/07/2020	DIRECT CR FROM:KATHRYN CAMM	REF: kate Camm member	\$35.00	
03/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HZn4X3eKo1p	\$82.62	
03/07/2020	DIRECT CR FROM:DEPT OF EDUCATIO	REF: 569668	\$19,687.35	
02/07/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HZQ9GT1Bp1j	\$136.36	
29/06/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HYJCJkCKP7z	\$166.13	
13/06/2020	EXT TRF TO 219296 Website-wizard web design			\$345.00
11/06/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HRY9gamwfmw	\$34.09	
10/06/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HRAp1JrmhoZ	\$97.95	
01/05/2020	DIRECT CR FROM:STRIPE	REF: STRIPE_HCBh6D2qFfR	\$34.09	
09/04/2020	DIRECT CR FROM:DEPT OF EDUCATIO	REF: 559373	\$35.00	
06/04/2020	EXT TRF TO 219296 1380 TATA April-wizard web design			\$85.00
03/04/2020	IN SWIFT FEE			\$7.50

03/04/2020	IN SWIFT TRANSFER FROM 2012103022 SW_US INW SWIFT FROM EVENTBRITE, INC. - USA		\$50.00	
23/03/2020	BPAY 46920200323105288205 DEFT INSURANCE			\$333.00
17/03/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GvL1xgSVPvs		\$34.09	
11/03/2020	DIRECT CR FROM:STRIPE REF: STRIPE_Gt5VyPH9Jq6		\$34.09	
06/03/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GrDUmqyJz6		\$34.09	
05/03/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GqqYdVe4Ay7		\$97.95	
02/03/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GpiYxcPk9W7		\$132.04	
28/02/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GoaboGKunS1		\$34.09	
27/02/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GnqP8wJn69k		\$62.97	
07/02/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GgmJVygzQBh		\$14.44	
05/02/2020	DIRECT CR FROM:STRIPE REF: STRIPE_GfycjZUUs7M		\$34.09	

31/01/2020	DIRECT CR FROM:STRIPE REF: STRIPE_Ge6rbbQwDwc		\$34.09	
06/01/2020	EXT TRF TO 219296 TATA 1268-wizard web design			\$85.00
26/11/2019	DIRECT CR FROM:STRIPE REF: STRIPE_GFNMAcx69m8		\$34.09	
20/11/2019	DIRECT CR FROM:STRIPE REF: STRIPE_GD8QD3qzoXm		\$34.09	
19/11/2019	DIRECT CR FROM:STRIPE REF: STRIPE_GCnC8hLk96x		\$34.09	

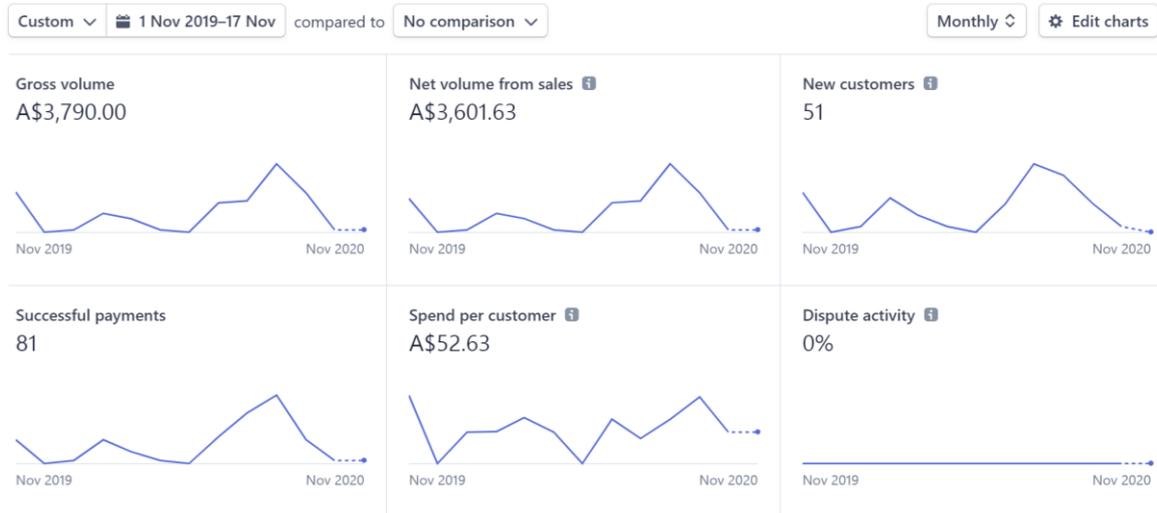
Summary	Amount in \$
Balance Period Start	\$7692.52
Total Income	\$23147.25
Total Expenditure	\$1438.00
Current Balance	\$29367.68

Appendix 2

Stripe Reports Overview

Data from Stripe for the period 01/11/2019- 17/11/2020

Reports overview



	Summary	Amount in \$
Total Membership payments through Stripe		\$3285.00
Amount transferred to MyState Account		\$3204.90

Presidents Report

TATA Lobbying, Advocacy and Research

TATA advocated for the continuation of Art Rage. We worked with the Queen Victoria Museum and Art Gallery to state why Art Rage is such an important exhibition for our youth. We were very shocked to learn that this significant calendar event was not going to exhibit work in 2021. Fortunately, the positive relationships TATA has across the Arts in Tasmania resulted in a number of champions for the Arts contributing to the conversation. We are thrilled to announce Art Rage will exhibit student work in 2021.

Abbey and Katie continue to further advance the work in this space. They have participated in Learning Area Group (LAG) for the Arts 9-12 review of the Australian Curriculum. Katie as a Department of Education employee and Abbey as Vice President of Art Education Australia have attended national meetings facilitated by ACARA to review the Australian Curriculum.

TATA social events and networking

TATA at National Gallery of Australia

TATA have been invited to participate in national meetings to support the organisation of the bi-annual Art Teachers conference.

TATA at MONA

Miriam Berkery (TATA Secretary) organised another wonderful social event for TATA members at *MONA*. Pippa Mott (MONA Curatorial assistant) was booked to share interesting stories that lead to exhibitions and the negotiations that take place to curate the show. Unfortunately, this event was cancelled due to COVID-19. We are hopeful that this event will be offered again when restrictions ease and MONA re-opens.

TATA Social Media and Website Services

TATA has continued to build and maintain a strong social media presence with our Facebook page, which has 810 followers; a growth of 150 follows in the past 12 months. Our sincere gratitude to Antonio Zanchetta, Caz Saunders and Abbey MacDonald for their ongoing support and regular posts to generate awareness of our services while taking “followers” back to the website to convert followers to financial members. It would be great to see a few other members supporting our Council to grow our social media space.

Thanks also to Caz for her work to create a TATA Instagram account. A perfect space to share imagery and exhibition stories. Thanks, Antonio, for growing this platform for TATA. We now have 195 followers!

In addition to sharing content that describes excellent pedagogy, hints and tips for the classroom we continue to share posts that advertise school and local exhibitions and art competitions. To name a few annual events:

- SNAP
- Hadley's Art Prize
- RACT Portrait Prize
- Tas Young Artists Award
- Art Rage
- Young Archies
- Tas Portrait Award
- Bay of Fires Youth Art Prize
- The Glover Prize
- 10 days on the Island
- Junction
- Mona Foma

Thank you to Antonio who has prepared a lot of content for the website. Making video recordings from open classrooms available in the membership area. He also carefully curated and made freely available to all visitors on our website, the resources our council subcommittee collected to share during our learning at home period. We thank Antonio for this very important work that supports our members virtually.

TATA collaborations with Professional Arts organisations and events

TATA and The Hadley's Art Prize

This year the Hadley's art prize was cancelled due to COVID-19. We look forward to 2021 and the wonderful education kit that supports the exhibition. The kit is aligned to the Australian Curriculum. It is a valuable planning resource.

State/territory Art Education Association Leadership

The leaders of the state/territory art education associations did not have opportunity to engaged in meetings this year. We look forward to a brighter 2021 where we can resume sharing resources, to support our Association volunteers to develop their skills and deepen their understanding of the significance of our services to Visual Arts Educators.

Areas of priority against TATA Strategic Plan objectives

Significantly during 2020 in the midst of the global pandemic COVID-19 TATA council members volunteered time to prepare virtual Open Classrooms. We offered to provide virtual gatherings facilitated by a host teacher. Each event had a specific focus of practice. During term 3 TATA members were sent a zoom link to follow along to join the live event. The link was also made available on our Facebook page. Afterwards the recordings were uploaded to the members area of the TATA website for viewing. From website analytics the Open Classroom recordings are the most frequently viewed page for 2020. We are most appreciative of TATA members Luke and Alice who volunteered to be part

of the Open Classroom schedule of online events. It is with deep gratitude we extend our sincere appreciation to the following TATA Councillors and members for sharing their classrooms.

- Kate Camm at Elizabeth College
- Jan Hogan at UTAS School of Creative Arts and Media
- Miriam Berkery at The Friends School
- Katie Wightman at Kings Meadows High School
- Mel Heathorn at Sacred Heart School
- Hannah Derbyshire at Prospect High
- Sarah Astell and Luke Viney at Devonport high School
- Alice Howell at Riverside High School
- Mel Heathorn at St Finn Barr's Primary School

We are beginning to align financial process with constitutional requirements. Adding the Executive council as signatories both online and in person to the TATA accounts has been a long and complex process.

We have further advanced our strategic plan and now aligned our membership database, website and newsletter communication.

Further a bigger more ambitious goal has been to more actively curate the content on our Facebook page, Instagram account and website. The aim has been to ensure content aligns to our strategic plan and ultimately carries people to the website to convert to memberships.

Acknowledgments

Thank you to the TATA Executive and Council for your guidance and support in my second term as President. Your collaboration and support has been wonderful to ensure TATA continues to evolve and meet the needs of our membership. Special thanks to

- Kate Camm and Abbey MacDonald - VP
- Hannah Derbyshire - Treasurer
- Ingrid Reynolds and Caz Saunders – Secretary
- Antonio Zanchetta – Webmaster and Social Media Communications
- Sarah Astell
- Miriam Berkery
- Mel Heathorn
- Jan Hogan
- Sally Hulse
- Bree Taylor
- Michelle Walker

Sally Hulse resigned from her position during the year. We thank Sally for her contributions and enthusiasm to raise awareness of TATA and to participate in events.

Mrs Katie Wightman
President 2020